WIN A MATTRESS FOR A LIFETIME 2026

TERMS & CONDITIONS

1. Campaign Organiser

The "Win A Mattress for A Lifetime" Campaign (the "Campaign") is organised by Kingkoil Bedding (Malaysia) Sdn. Bhd. ("KingKoil" or the "Organiser").

2. Campaign Period

The Campaign will run from 1 November 2026 to 31 January 2027, both dates inclusive ("Campaign Period").

Only eligible purchases made and fully paid during the Campaign Period will qualify for participation.
The Organiser reserves the right, at its sole discretion and where reasonably necessary, to amend, extend, shorten, suspend, postpone or cancel the Campaign Period, subject to applicable laws and regulations. Where practicable, any material changes will be communicated through the Organiser's official channels.

3. Eligibility

The Campaign is open to customers who:

a. The Campaign is open to Malaysian citizens aged twenty-one (21) years and above, with a valid residential address in Malaysia.

b. purchase eligible King Koil products, including mattresses, sleep accessories and products under King Koil's secondary and house brands, exclusively from participating King Koil Flagship Stores, participating Authorised Dealers or the Official King Koil Online Store in Malaysia during the Campaign Period; and

c. successfully submit a complete Campaign entry in accordance with these Terms & Conditions.

The Campaign is valid only for purchases made through participating sales channels designated by the Organiser. Customers are advised to confirm their purchase eligibility with the respective retailer before making a purchase.

The Campaign is available nationwide in Malaysia, subject to these Terms & Conditions.

Employees of Kingkoil Bedding (Malaysia) Sdn. Bhd., its authorised dealers, agencies, contractors, service providers, prize partners and other parties directly involved in the organisation or administration of this Campaign, together with their immediate family members, are not eligible to participate, unless otherwise determined by the Organiser at its sole discretion.

The Organiser reserves the right, at its sole discretion and subject to applicable law, to determine the eligibility of any participant and to disqualify any participant who does not meet the eligibility requirements or otherwise fails to comply with these Terms & Conditions.

4. How to Join

Joining is simple:

Step 1 – Purchase

Purchase eligible King Koil product(s) from participating King Koil Flagship Stores, participating Authorised Dealers or the Official King Koil Online Store in Malaysia during the Campaign Period and complete full payment within the Campaign Period.

Step 2 – Earn Your Entries

For every RM2,000 spent in a single receipt or transaction, you will receive one (1) entry into the Campaign draw.

For example:

Purchase Amount (Single Receipt)	Total Entries
RM2,000 – RM3,999	1
RM4,000 – RM5,999	2
RM6,000 – RM7,999	3
RM8,000 – RM9,999	4
RM10,000 – RM11,999	6 (5 + 1 Bonus)
RM12,000 – RM13,999	7
RM14,000 – RM15,999	8
RM16,000 – RM17,999	9
RM18,000 – RM19,999	10
RM20,000 – RM21,999	12 (10 + 2 Bonus)

The number of standard entries will increase by one (1) for every additional RM2,000 spent within the same receipt or transaction.

Bonus Entry: For every full RM10,000 spent in a single receipt or transaction, participants will receive one (1) additional bonus entry on top of the standard entries earned.

For example, RM10,000 = 6 entries (including 1 bonus entry), and RM20,000 = 12 entries (including 2 bonus entries).

Purchases from different receipts, invoices or transactions may not be combined for the purpose of calculating Campaign entries.

Step 3 – Register Your Entry

Scan the official Campaign QR Code, complete the online registration form and upload valid proof of purchase.

Final Registration Deadline: 7 February 2027, 11:59 PM (Malaysia Time).

Registrations received after the Final Registration Deadline will not be accepted and will be deemed invalid without any liability or obligation on the part of the Organiser.

Customers are encouraged to register early to participate in the Monthly Lucky Draws. Registrations submitted after a Monthly Lucky Draw has taken place will remain eligible for the Final Grand Draw, subject to verification and the Campaign Terms & Conditions.

Step 4 – Submit Your Proof of Purchase

Submit the required purchase details together with a clear copy/photo of your valid receipt, invoice or order confirmation.
Only successfully submitted and verified entries with full payment completed within the Campaign Period will be eligible for the Campaign draw.

The Organiser reserves the right, at its sole discretion, to determine whether any receipt, invoice, order confirmation or proof of purchase is valid, genuine, complete and acceptable for Campaign purposes.

5. Entry Conditions

Only purchases that are fully paid within the Campaign Period are eligible for participation in the Campaign. Deposit or partial payment transactions will not qualify.

Eligibility will be determined based on the full payment date, regardless of the order, delivery or collection date.

Each valid receipt or transaction may only be registered once.

The number of entries will be calculated based on the total fully paid purchase amount stated on each valid receipt or transaction, at the rate of one (1) standard entry for every full RM2,000 spent, plus one (1) bonus entry for every full RM10,000 spent within the same receipt or transaction.

Cancelled, refunded, returned, reversed, duplicated, fraudulent, incomplete or otherwise invalid transactions will not qualify for the Campaign.

If any qualifying purchase is subsequently cancelled, refunded, returned, reversed or otherwise invalidated after an entry has been submitted or a prize has been awarded, the Organiser reserves the right to invalidate the related entries and/or withdraw or forfeit any prize awarded in connection with such purchase.

The Organiser reserves the right to request proof of full payment, proof of purchase and/or additional information for verification purposes.

The Organiser reserves the right to reject any entry that is incomplete, illegible, inaccurate, duplicated, submitted outside the Campaign Period or otherwise does not comply with these Terms & Conditions.

6. Campaign Prizes

Eligible participants will stand a chance to win the following prizes:

Grand Prize

A Mattress for A Lifetime – King Koil mattress replacements throughout the Grand Prize Winner's lifetime, subject to a minimum interval of eight (8) years between subsequent redemptions and a maximum retail value of RM20,000 per redemption, subject to the applicable Terms & Conditions.

2nd Prize

King Koil Sleep Package

One (1) winner will receive a King Koil Sleep Package consisting of the following:

- One (1) King Koil Luxury Qi-Cool Comfort Mattress;
- One (1) Tranquility Collection TENCEL™ 5pcs Quilt Cover Set; and
- One (1) CoolTech Waterproof Mattress Protector
- Two (2) King Koil Pillows.

The prize is subject to product availability and the applicable Campaign Terms & Conditions.

3rd Prize

EQ Kuala Lumpur Luxury Getaway

Three (3) winners will each receive a complimentary two-day, one-night (2D1N) stay in a Deluxe King or Twin Room at EQ Kuala Lumpur, inclusive of breakfast for two (2) persons.

The hotel stay is subject to room availability, advance reservation and the hotel's applicable booking terms and conditions.

Monthly Prizes

For each campaign month, the following prizes will be awarded:

- **EQ Kuala Lumpur Buffet Dining for Two (2) Persons – Two (2) winners**
- **Tranquility Collection TENCEL™ 5pcs Quilt Cover Set (King/Queen) – Seven (7) winners**
- **Nasamory Infinity Memory Pillow – Fifteen (15) winners**
- **Koil Koil Plush Toy Blind Box – Fifteen (15) winners**

Each buffet dining prize entitles the winner to one (1) complimentary buffet dining experience for two (2) persons at Nipah, EQ Kuala Lumpur, subject to reservation availability and the hotel's applicable dining terms and conditions.

All prizes are subject to availability and the applicable prize conditions.

The Organiser reserves the right, where reasonably necessary and subject to applicable laws, to substitute any prize with another prize of similar value without prior notice.

7. Grand Prize – "A Mattress for A Lifetime"

The Grand Prize entitles one (1) Grand Prize Winner to receive King Koil mattress replacements throughout their lifetime, subject to the following terms and conditions:

a. Lifetime Entitlement

The Grand Prize entitlement shall remain valid throughout the lifetime of the original confirmed Grand Prize Winner, with no limit on the total number of redemptions, provided that all applicable redemption conditions are fulfilled.

The entitlement shall automatically terminate upon the death of the Grand Prize Winner, regardless of whether any further redemptions would otherwise have been available.

b. Redemption Interval

The first redemption may be made following the official confirmation of the Grand Prize Winner, subject to the redemption arrangements communicated by the Organiser.

Each subsequent redemption shall only be permitted after a minimum period of eight (8) years from the previous redemption date.

The minimum eight (8)-year redemption interval shall not constitute an automatic or accumulated entitlement to additional mattresses. Any delayed redemption shall not entitle the winner to multiple redemptions at the same time. The next eight (8)-year interval shall commence from the actual date of the most recent redemption.

c. Redemption Value

Each redemption shall have a maximum retail value of RM20,000, which may be applied towards one (1) King Koil mattress alone or one (1) King Koil mattress together with a bedframe.
Each redemption must include a King Koil mattress. The redemption entitlement may not be used solely for a bedframe, accessories or other products.

Any amount exceeding the applicable redemption value shall be borne by the winner. Any unused balance shall not be refundable, transferable, carried forward or exchanged for cash.

The Organiser reserves the right, at its sole discretion and subject to applicable law, to revise the redemption value from time to time, taking into consideration inflation, changes in product pricing, product availability and prevailing market conditions. Any such revision shall apply to future redemptions and shall not affect any redemption already completed.

d. One-to-One Product Exchange

All subsequent redemptions shall be strictly subject to a one-to-one product exchange arrangement.
The Grand Prize Winner may choose to redeem either one (1) King Koil mattress alone or one (1) King Koil mattress together with a bedframe for each redemption, subject to the applicable redemption value and product availability.

For each subsequent redemption, the Grand Prize Winner must surrender all King Koil products received under the immediately preceding redemption, including the mattress, bedframe and any other products provided as part of the Grand Prize entitlement, regardless of the products selected for the new redemption.

The requirement to surrender the previously redeemed products shall apply regardless of their condition, including products that are damaged, defective or no longer usable.

In the event that any product required for exchange has been lost, disposed of, sold, transferred, destroyed or is otherwise unavailable for surrender, the Organiser reserves the right to reject the subsequent redemption, unless otherwise approved by the Organiser in writing, subject to applicable law.

All surrendered products shall become the property of King Koil and shall not be returned to the winner.

The Organiser reserves the right to verify and inspect the products prior to approving any subsequent redemption.

e. Non-Transferable Entitlement

The Grand Prize entitlement is personal to the original confirmed winner and is strictly non-transferable, non-assignable, non-exchangeable and not redeemable for cash.
The Grand Prize may not be sold, gifted, transferred or assigned to any other person, including family members, beneficiaries or representatives.

The entitlement shall not be transferred to or claimed by any heir, beneficiary, representative or other third party following the death of the Grand Prize Winner.

f. Winner Verification

The winner must provide valid identification, proof of identity and/or such other documentation as the Organiser may reasonably require for verification at each redemption.
The Organiser reserves the right to request additional documentation, information or evidence where reasonably necessary to verify the winner's identity, eligibility and continued entitlement.

g. Product Selection and Availability

Mattress models, sizes, specifications and available product options for each redemption shall be determined by King Koil and shall be subject to King Koil's product range and availability at the time of redemption.
The winner shall not be entitled to demand any particular mattress model, bedframe, specification or product that is unavailable or discontinued at the time of redemption.

The Organiser reserves the right to offer an alternative product of comparable value where the originally selected product is no longer available.

h. Delivery Arrangements

Each redemption includes one (1) standard delivery arranged by King Koil to an applicable delivery area in Malaysia, together with the collection of the products required to be surrendered under the one-to-one product exchange arrangement.
Any additional delivery, redelivery, relocation, remote-area delivery, special delivery arrangement or other delivery-related request made by the winner may be subject to additional charges.

i. Additional Costs

Any product upgrade, special size, additional accessories, installation-related costs, delivery charges outside the standard delivery entitlement, or other costs beyond the applicable prize entitlement shall be borne by the winner.

j. Product Warranty

Each mattress and bedframe redeemed under the Grand Prize shall be subject to King Koil's standard product warranty terms and conditions applicable to the relevant product at the time of redemption.

k. No Cash Alternative

The Grand Prize has no cash value and may not be converted, exchanged or substituted for cash, whether in whole or in part, including where the winner is unable or unwilling to redeem the prize.

l. Lifetime Redemption Conditions

The Grand Prize provides a lifetime mattress replacement entitlement to the original confirmed winner, subject to a minimum interval of eight (8) years between subsequent redemptions, the one-to-one product exchange requirement and all other applicable conditions.

The entitlement does not provide automatic, annual or unrestricted mattress replacements.

m. Organiser's Rights

The Organiser reserves the right, at its sole discretion and subject to these Terms & Conditions and applicable laws, to determine the final product, model, size, specification, delivery arrangement, product exchange requirements and redemption process applicable to each Grand Prize redemption.

8. Winner Selection

Winners will be selected from all valid and eligible entries through a lucky draw conducted by or on behalf of the Organiser.

The winner selection may be conducted via Facebook Live, Instagram Live, TikTok Live and/or other official King Koil platforms to ensure transparency of the draw. The scheduled Live Draw date and time will be announced through King Koil's official communication channels prior to the draw.

For each prize, a potential winner will be randomly selected during the Live Draw. The Organiser will contact the potential winner using the telephone number provided during Campaign registration.

The potential winner must answer the Organiser's call during the Live Draw and successfully complete the required verification within the timeframe specified by the Organiser to be confirmed as a winner.

The Organiser will make a second call attempt if the potential winner fails to answer the first call during the Live Draw. If the potential winner fails to answer both call attempts, cannot be reached, fails to complete the required verification within the specified timeframe, provides inaccurate or incomplete information, or is found to be ineligible, the Organiser reserves the right, at its sole discretion, to conduct another draw to select a replacement potential winner. The Organiser shall have no obligation to compensate the disqualified or unsuccessful potential winner.

The Organiser shall not be responsible for any failure, delay or inability to contact a potential winner due to incorrect, incomplete, outdated or unreachable contact information provided by the participant, telecommunications failure, technical failure or other circumstances beyond the Organiser's reasonable control.

Monthly prize winners will be selected from eligible entries received for the applicable monthly draw period.

The Grand Prize, 2nd Prize and 3rd Prize winners will be selected after the conclusion of the Campaign from all eligible entries qualifying for the final draw.

Monthly Lucky Draw winners will remain eligible for the Final Grand Draw, provided that their entries remain valid and they meet the Campaign eligibility requirements.

The Organiser's decision regarding the selection and verification of winners shall be final, subject to applicable law.

9. Winner Announcement

Confirmed winners will be announced through King Koil's official social media platforms and/or other official communication channels following the completion of the applicable Live Draw and verification process.

Monthly winners will be announced according to the Campaign's scheduled monthly draw and announcement dates.

The Grand Prize, 2nd Prize and 3rd Prize winners are scheduled to be announced in February 2027, following the conclusion of the Campaign and completion of the final draw and verification process.

Participants are responsible for ensuring that the contact information provided during Campaign registration is complete, accurate and reachable.

The Organiser shall not be responsible for any failure to contact a potential winner due to incorrect, incomplete or outdated contact information provided by the participant.

The Organiser reserves the right to withhold the announcement of a winner until all required verification procedures have been satisfactorily completed.

10. Prize Claim

Confirmed winners must provide the required information and supporting documents for prize verification and fulfilment within the period specified by the Organiser.

Failure to provide the required information or documents within the specified period may result in forfeiture of the prize without any compensation, replacement or liability on the part of the Organiser.

Prize collection, redemption or delivery arrangements will be communicated directly to the confirmed winners by the Organiser.

The Organiser shall not be responsible for any delay in prize collection, redemption or delivery caused by circumstances beyond the Organiser's reasonable control or by any third-party service provider.

For the Grand Prize, mattress redemptions shall be subject to the redemption conditions set out in Section 7 of these Terms & Conditions.

Any prize that is forfeited, unclaimed or not redeemed within the applicable period may be dealt with by the Organiser at its discretion, subject to applicable law. For the Grand Prize, the lifetime entitlement and redemption intervals in Section 7 shall prevail over any general prize-claim deadline.

11. Verification and Disqualification

The Organiser reserves the right, at its sole discretion, to verify all Campaign entries, proof of purchase, proof of full payment and participant information at any time before, during or after the Campaign, and to request such further information or documentation as may reasonably be required.

Any entry containing false, inaccurate, duplicated, altered, misleading or fraudulent information may be disqualified immediately and without notice.

The Organiser reserves the right to disqualify any participant who tampers with the Campaign process, submits fraudulent information, attempts to manipulate the Campaign, uses automated or unauthorised methods to participate, or otherwise fails to comply with these Terms & Conditions.

Where a potential winner is found to be ineligible or is disqualified, the Organiser reserves the right to select a replacement potential winner in accordance with the winner selection process set out in Section 8.

The Organiser reserves the right to request additional documentation or information where reasonably necessary to verify the eligibility of any participant or winner.

The Organiser shall have no obligation to disclose the reasons, methodology or details of its verification process beyond what is required by applicable law.

12. Prize Conditions

Unless otherwise stated in these Terms & Conditions, prizes are non-transferable, non-exchangeable and not redeemable for cash.

All prizes are subject to availability and any applicable terms and conditions imposed by the relevant hotel, service provider or prize partner, where applicable.

The Organiser shall not be responsible for any act, omission, cancellation, modification, unavailability, delay or failure by any third-party prize provider, hotel, service provider or prize partner.

Where a prize becomes unavailable due to circumstances beyond the Organiser's reasonable control, the Organiser reserves the right to substitute it with another prize of similar value.

The Organiser shall not be responsible for any additional cost, expense or charge incurred by a winner in connection with the use, collection, redemption or enjoyment of any prize unless expressly stated otherwise in these Terms & Conditions.

Any applicable taxes, fees, charges or expenses arising from the acceptance or use of a prize, other than those expressly stated as being covered by the Organiser, shall be borne by the winner.

13. Personal Data

By participating in the Campaign, participants consent to the collection, use and processing of their personal information by the Organiser for purposes relating to Campaign administration, entry verification, winner selection, prize fulfilment and Campaign-related communications, subject to applicable Malaysian laws and the Organiser's privacy practices.

The Organiser may disclose or share relevant participant information with its authorised dealers, agencies, contractors, technology providers, delivery providers, prize partners and other service providers where reasonably necessary for the administration and fulfilment of the Campaign, subject to applicable laws and the Organiser's privacy practices.

Participants are responsible for ensuring that all personal information submitted is accurate, complete and up to date.

14. Publicity

By accepting a prize, winners agree that the Organiser may use and publish their name, photograph, image and/or other reasonable winner information on King Koil's official communication and social media channels for purposes relating to the Campaign, subject to applicable law.

The winner agrees that such use shall not entitle the winner to any additional payment, royalty, compensation or other consideration from the Organiser.

The Organiser may request reasonable participation from winners in publicity or promotional activities relating to the Campaign, subject to applicable law.

15. General Conditions

By participating in the Campaign, participants are deemed to have read, understood and agreed to these Terms & Conditions.

The Organiser reserves the right to amend, suspend, postpone or cancel the Campaign, including its prizes, draw arrangements, Campaign mechanics or Terms & Conditions, where reasonably necessary due to circumstances beyond the Organiser's reasonable control or as required by applicable laws and regulations. Any material changes will be communicated through King Koil's official channels where appropriate.

The Organiser shall not be liable for any failure, delay, interruption or inability to conduct the Campaign, process an entry, conduct a draw, contact a participant or fulfil a prize arising from circumstances beyond the Organiser's reasonable control, including but not limited to technical failures, system failures, website or QR code failures, telecommunications failures, internet disruptions, natural disasters, acts of government, regulatory requirements, industrial disputes, supplier or third-party failures, public health emergencies or other unforeseen circumstances.

To the fullest extent permitted by applicable law, the Organiser shall not be liable for any loss, damage, cost, expense, injury, delay or inconvenience suffered by any participant or winner arising from or in connection with participation in the Campaign or the acceptance, collection, redemption or use of any prize, except to the extent that such liability cannot lawfully be excluded or limited.

The Organiser’s decision in relation to Campaign administration, entry verification, eligibility, winner selection and prize fulfilment shall be final and binding, subject to applicable law.

If any provision of these Terms & Conditions is found to be invalid, unlawful or unenforceable, such provision shall be severed or modified to the extent necessary, and the remaining provisions shall continue to remain valid and enforceable.

These Terms & Conditions shall be governed by and construed in accordance with the laws of Malaysia, and the parties submit to the jurisdiction of the Malaysian courts.